

W-2928

B.T.M. (Sixth Semester) Examination, June-2020 TOUR PACKAGE DESIGN AND ITINERARY COSTING

Paper - 603

Time : Three Hours

Maximum Marks : 40

Minimum Pass Marks : 16

Note : Attempt **all** questions.

Unit-I

- Q.1. What do you understand by tour package designing? Discuss merits of a packaged tour. 8

Unit-II

- Q.2. What is reservation? How the reservations are made for railways and airlines? Discuss. 8

Unit-III

- Q.3. What are important point one has to keep in mind while designing a tour brochure? Discuss in details. 8

Unit-IV

- Q.4. Design a tour programme (itinerary) for a group of foreign tourists visiting Agra-Delhi-Jaipur for 05 days by road or rail? 8

Unit-V

- Q.5. What do you understand by seasonal considerations in tour package designing? Explain. 8

